

Syllabus 2019-20

SUBJECT- Commerce

Class- 12

Book Name: ISC Commerce- S. Chand's Publications

Publisher- S.Chand & co.

TERM 1-

1-UNIT 1: Business Environment

- 1) Business Environment

2-UNIT 2: Financing

- 1) Capital-Fixed & Working
- 2) Sources of Finance for a Joint Stock Company
- 3) Banking-Latest Trends

TERM 2-

1-UNIT 3: Management

- 1) Management-Meaning, Nature & Importance
- 2) Principles of Management
- 3) Functions of Management & Coordination
- 4) Planning
- 5) Organising
- 6) Staffing
- 7) Directing
- 8) Controlling
- 9) Project Work

TERM 3-

UNIT 4: MARKETING

- 1) Marketing- Concept & Functions
- 2) Marketing Mix
- 3) Consumer Protection

Contact Us

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TERM 4-

1- Model test papers

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