

SYLLABUS 2020-2021

Class : 12
Subject : Commerce
Book : ISC Commerce Part 2- C.B. Gupta
Publisher : S. Chand and Company

Term 1

UNIT 1: Business Environment

1) Business Environment

UNIT 2: Financing

1) Capital-Fixed & Working

2) Sources of Finance for a Joint Stock Company

3) Banking-Latest Trends

Term 2

UNIT 3: Management

1) Management-Meaning, Nature & Importance

2) Principles of Management

3) Functions of Management & Coordination

4) Planning

5) Organising

6) Staffing

7) Directing

8) Controlling

9) Project Work

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Term 3

UNIT 4: MARKETING

- 1) Marketing- Concept & Functions
- 2) Marketing Mix
- 3) Consumer Protection

Term 4

Model test papers

Contact Us

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