

## SYLLABUS 2021-22

**SUBJECT- Commerce**

**Class- 12**

**Book Name: ISC Commerce- S. Chand's Publications**

**Publisher- S.Chand & co.**

### TERM 1

UNIT 1: Business Environment

- Business Environment

UNIT 2: Financing

- Capital-Fixed & Working
- Sources of Finance for a Joint Stock Company
- Banking-Latest Trends

### TERM 2

UNIT 3: Management

- Management-Meaning, Nature & Importance
- Principles of Management
- Functions of Management & Coordination
- Planning
- Organising
- Staffing
- Directing
- Controlling
- Project Work

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#### **Contact Us**

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## TERM 3

### UNIT 4: MARKETING

- Marketing- Concept & Functions
- Marketing Mix
- Consumer Protection

## TERM 4

Model test papers

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